

Network Mapping Exercise

OFFERED BY SMALL TOWN LEADERSHIP

MY #1 GOAL _____

Identify your network as related to your specific goal. Think about these as key players for whom it would be mutually beneficial to maintain and cultivate relationships with for both personal and professional growth.

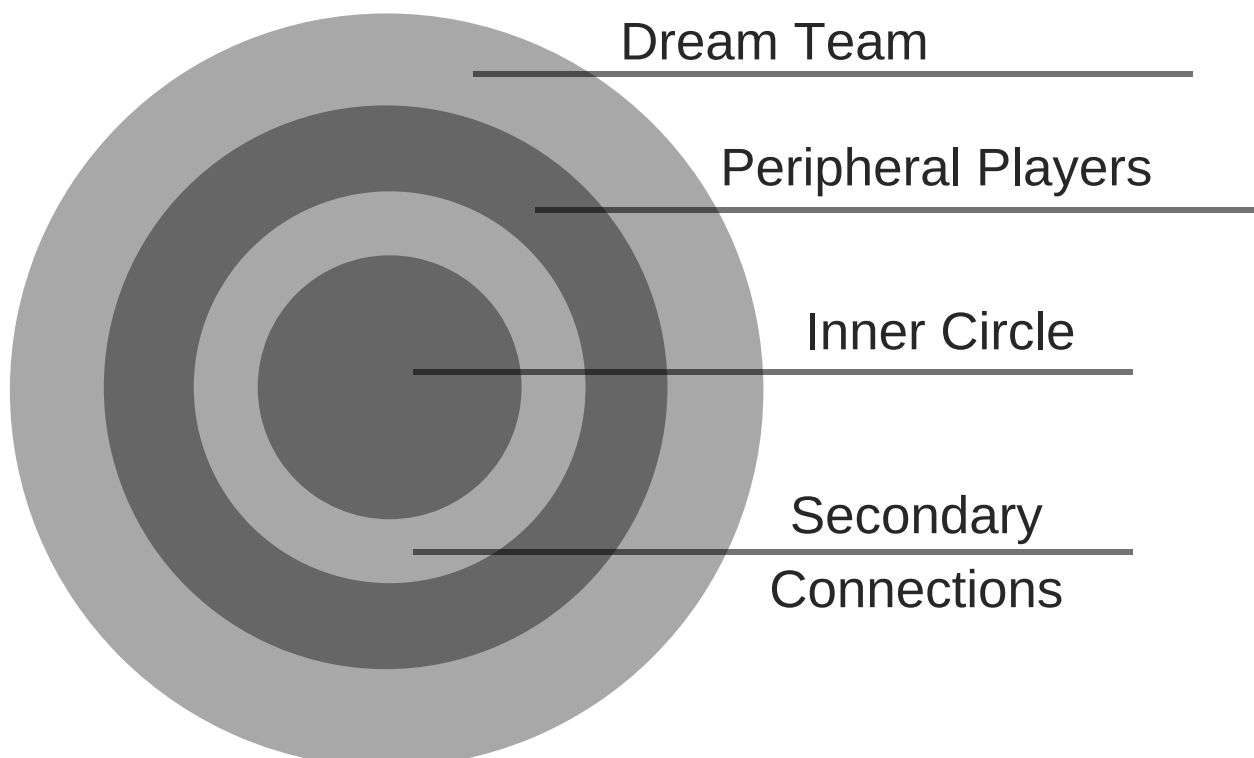
Categorize based on nature of your relationship as follows:

Inner Circle – Close connections and friends you call on for advice & keep updated on business and professional development. Your “go-to” network.

Secondary Connections – People you see or communicate with regularly and know generally what is happening in your professional life. You can have more than have casual conversation when provided the opportunity.

Peripheral Players – People you have had limited interactions with, but acknowledge in passing. You could have more formal dialogue / interactions with these people if asked or had the right material to share.

Dream Team – People you have not had any interaction with, but have always wanted to know better or meet 1:1.



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INNER CIRCLE

SECONDARY CONNECTIONS

PERIPHERAL PLAYERS

DREAM TEAM

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Once completed, answer the following:

WHAT AREAS ARE YOU MISSING TO HELP YOU GET TO THE NEXT LEVEL?

WHO IN YOUR NETWORK CAN HELP YOU FILL THE GAPS?

WHO DO YOU WANT TO RE-CONNECT WITH TODAY?

How did this work for you? Let me know:
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